

CITY OF ASHLAND

Public Art Commission

Mural Application

Applicant and Sponsor

Applicant Name: **Kathryn & Barry Thalden**

Applicant Phone and e-mail: **cell phone (702) 860-5000 bthalden@thalden.com**

Applicant Address: **550 Ashland Loop Road**

City: **Ashland** State: **Oregon** Zip: **97520**

Lead Artist

Artist Name: **Yet to be named**

Artist's Address:

City: **Guanajuato** State: **Mexico**

Artist website:

Proposed Mural Building

Name of Property Owner of proposed Mural Building (if different than applicant):

Pokii and Bruce Roberts

Owner phone and e-mail:

(541) 482-1040 Bruce <hillery@40@gmail.com>

Proposed Mural Building Street Address:

21 Winburn Way Ashland, Oregon 97520

Property Owner mailing address

Gateway Real Estate 5 N. Main Street

City: **Ashland** State: **Oregon** Zip: **97520**

Dimensions of proposed mural wall:

54 FEET WIDE x 23 FEET HIGH

Has the owner given permission for a mural to be placed on the proposed wall?

Yes. The building owners, Pokii and Bruce Roberts, have agreed to participate with the Thaldens in the development of this specific mural concept to be painted on their building. They also agree to the provisions of the "Draft Art Easement," which will be signed and delivered to the city upon the PACs final approval of the Mural.

The wall is:

brick **Yes** cinderblock stucco wood other

Describe the ground in front of the wall (condition, debris, etc)

Guanajuato Calle – a paved walkway

Sponsoring Person/Organization (person responsible for mural costs and deposit)

Sponsoring Name: **Thalden Foundation**

Sponsoring phone and email: **Barry Thalden (702) 860-5000 bthalden@thalden.com**

Sponsoring Mailing Address:

550 Ashland Loop Road

City: **Ashland** State: **Oregon** Zip: **97520**

Please describe the project, the specific location of the mural and why a mural wall will enhance the area.

A mural will be on the west side of the building that is the home to Sesame Restaurant and Gateway Real Estate on Winburn Way. It will enhance what is currently just a blank wall that faces the "Guanajuato Calle." (See the description below).

Can the wall be seen from the public right of way (e.g. sidewalk, alley, street etc.)?

Yes. It can be seen from both Winburn Way and from the Guanajuato Calle.

Have you selected a professional mural artist?

Yes. See page 1

Describe the theme/image you envision for this mural if known at this time.

"Windows to Guanajuato"

A series of colorful scenes of Ashland's "sister city" - Guanajuato, Mexico

Why do you want a mural at this location? How will the mural benefit the neighborhood?
Community?

Since 1969, the City of Ashland has celebrated its relationship with its sister city, Guanajuato, Mexico. Both cities have a lot in common, including being centers of culture with well recognized universities.

Tourists flock to each city, drawn by their beautiful natural settings, picturesque downtowns, and historical, cultural and recreational attractions.

Both Guanajuato and Ashland have a strong relationship to art. Guanajuato is home to many artists and galleries. It is the birthplace in 1886 of Diego Rivera, the muralist that single-handedly changed the course of his country's art.

In honor of its sister city, Ashland has named an important walkway along Ashland Creek "Calle Guanajuato," located behind the downtown plaza buildings. It is enhanced by restaurant seating and an artist's market on weekends.

This mural, "Windows to Guanajuato," will be located on west side the Sesame Restaurant building at the south entrance to the Calle. It will honor our sister city and provide an appropriate and spectacular gateway to the Calle. In a series of panels ("windows") it will depict views of various landmarks, reflecting the beauty and history of the City of Guanajuato.

The artist, a renowned mural painter from the City of Guanajuato, will be in residence in Ashland to be the lead artist. The artist's own personal reputation carries forward the Guanajuato legacy of Diego Rivera. Working with art students from SOU will bring notoriety to our university and the talents of our students, while providing them with a truly unique international experience in mural painting.

The project will be more than just a mural. Its creation will generate a month-long unique event while the mural artist from Guanajuato is painting the work.

The final ribbon cutting will be planned as an international occasion celebrating and enhancing Ashland's relationship with its sister city.

A preliminary concept drawing is submitted with this package to provide a preview of what the final mural will look like. The final mock-up will presented for approval by the PAC prior to the work being started.

What funding do you have for the project?

The project will be fully funded by the Thalden Foundation, including:

Commissioning the artwork

Travel arrangements for the artist

Assistant artists from SOU School of Art

Pretreatment of the wall, if necessary

U V protection coating of the finished mural.

Process

The Thalden Foundational will enter into a contract with the City of Ashland, Oregon. This will be based on a similar contract prepared by Ashland's City Attorney for the mural: "Seasons of Gratitude," completed last year at the Ashland Emergency Food Bank. This contract will include required reviews and approvals by the PAC.

The artist, a mural painter from Guanajuato, will be commissioned by the Thalden Foundation, and as was done with "Seasons of Gratitude," the project will be coordinated and directed personally by Kathryn and Barry Thalden. Denise Baxter, the artist commissioned last year to paint the "Seasons of Gratitude" mural has agreed to provide additional technical support.



